



Summer of Learning Framework

1. Map Your Learning Questions and Topics

For example:

- What are you curious about?
- What new trends do you want to learn about?
- What challenges and opportunities are your customers grappling with?

2. Set Your Learning Goals

With your questions as a starting point, what competencies would you like to develop this summer? For example, what would you like to know/understand and be able to do by the end of the summer?

Here is a basic competence statement template (feel free to modify):

By the end of this summer, I will know/understand/learn
_____ and be able to
_____.

SAMPLE COMPETENCE STATEMENT that is relevant to almost every professional in my world:

By the end of the summer, I will understand how GenAI is impacting my organization, profession, and clients and be able to integrate and guide best practices to improve effectiveness and results.

Draft 1-3 competence statements (encourage your team/colleagues to do the same).

3. Make Time for Learning

You know it's true. If you don't prioritize time for learning and block it on your calendar, it is not going to happen. Be intentional about your competence development. After all, if you don't invest in yourself, why would anyone else?

4. Share Your Progress and Impact

Like all goals, it is easy to get derailed when other pressing issues demand your attention. Commit to regularly sharing your progress by making learning check-ins a regular part of your team meetings to ensure accountability. If you aren't part of a team, find a learning partner and agree on regular check-ins to share your progress and track any impact you are realizing as you experiment with putting your new learning into practice.

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